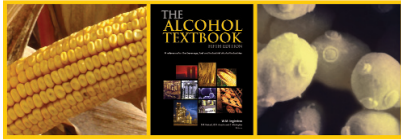


The Alcohol School 2010



Montréal

InterContinental Montréal
September 12-17, 2010

Three Ways to Register

E-mail If you received this as an Adobe PDF and are using *Acrobat 6.0 or later, Professional or Standard*, you can use the forms function to complete it for return to us by e-mail at institute@ethanoltech.com. If you are using *Adobe Reader*, you will not be able to save the completed form for e-mailing; please print and fill out the form, then scan and e-mail it to us at institute@ethanoltech.com or send by fax or mail.

Fax Fax your completed form to Ethanol Technology Institute:
+1 (414) 358-8012

Mail Mail your completed form to the Ethanol Technology Institute at the Milwaukee address below.

REGISTRANT INFORMATION

NAME _____

NAME FOR NAME TAG _____

JOB TITLE _____

COMPANY _____

ADDRESS _____

CITY _____

STATE/PROVINCE _____ POST/ZIP _____ COUNTRY _____

PHONE () _____ ext. _____

E-MAIL _____

INDUSTRY FUEL ETHANOL BEVERAGE ALCOHOL
 OTHER: _____

TOUR CHOICE (SEE PAGE 2) ÉTHANOL GREENFIELD DIAGEO LALLEMAND

PAYMENT

US\$2,070 for all registrations paid **by August 16, 2010**.
US\$2,380 for all registrations paid **after August 16, 2010**.

CHARGE TO MY VISA MASTERCARD AMERICAN EXPRESS

NAME AS IT APPEARS ON CARD _____

CARD NUMBER _____

VERIFICATION CODE _____ EXP _____

A CHECK IS ENCLOSED FOR \$ _____
IN U.S. OR CANADIAN CURRENCY (PAYABLE TO ETHANOL TECHNOLOGY INSTITUTE).

EXISTING CUSTOMER PURCHASE ORDER NO. _____

CANCELLATION POLICY: *Until August 27, 2010, the full amount will be refunded minus a US\$250 administration fee. After August 27, payment is nonrefundable.*

For questions, please contact Ethanol Technology Institute:
Phone +1 (800) 583-6484 or +1 (414) 393-0410 | Fax +1 (414) 358-8012
E-mail institute@ethanoltech.com

Hotel Reservations

The Alcohol School 2010–North America will be held at the InterContinental Montréal.

For more hotel information visit www.montreal.intercontinental.com.

*We have reserved a block of rooms at the discounted rate of \$199 CAD per night. The room rate is good from September 11 through 17, but you must make your reservation **directly with the hotel** before August 11 to take advantage of the discount and be guaranteed a room.*

Making Reservations Online

Reservations can be made using this booking link:

<https://resweb.passkey.com/go/alcoholschool2010>

To Reserve by Phone

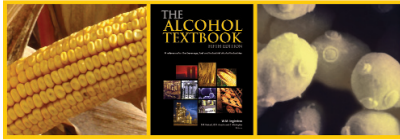
+1 (888) 233-9527



**ETHANOL
TECHNOLOGY
INSTITUTE**

6120 West Douglas Avenue
Milwaukee, WI 53218 USA

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Thursday Plant Tour Options

Delegates will have the opportunity to join one of the following plant tours. Please note your choice on the first page of this registration form.

Éthanol GreenField

Vareennes, Québec

Éthanol GreenField (formerly Commercial Alcohols) is an ICM-designed plant, completed in early 2007, that produces fuel-grade ethanol, carbon dioxide, and distillers' dried grains. Initial capacity is 120 million liters (32M US gallons) of fuel-grade ethanol per year, made from 12 million bushels of Québec corn.

In December 2008, Éthanol GreenField launched its newest plant, in Johnstown, Ontario. The company's next location is planned for Hensall, Ontario.

Diageo Global Supply

Salaberry-de-Valleyfield, Québec

Originally a biscuit-making factory, and then a brewery, the Salaberry-de-Valleyfield site became a distillery in 1939, producing alcohol for military purposes. In 1945, Canadian Schenley Distilleries Ltd. bought the property and launched its first Canadian Whisky in 1948. During the fifties, numerous new products saw the light of day. The sixties saw the construction of additional warehouses for aging and the addition of a grain dryer. On October 22, 1969, the one-millionth barrel was produced, followed by the second millionth in 1986.

Today, the plant is owned by Diageo, the largest spirits manufacturer in the world, and produces world-renowned brands such as Smirnoff, Captain Morgan rums, and VO Canadian whisky. The site offers a fully integrated spirit service, from sourcing to expedition, all around the world and produces over 3 million cases of beverage alcohol annually.

Lallemand's Préfontaine Yeast Plant

Montréal, Québec

Lallemand was founded in Montréal at the end of the 19th century by a young immigrant from the Alsace region of France, Fred "Lallemand." The plant on Préfontaine Street was built in 1915, with production of baker's yeast starting there in 1923. Roland Chagnon acquired the business in 1952 and set it on a path of expansion. The Chagnon family remains the current owner. Today, the plant produces a range of liquid, cake, and dry yeasts for the fuel ethanol, beverage alcohol, and baking industries.



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