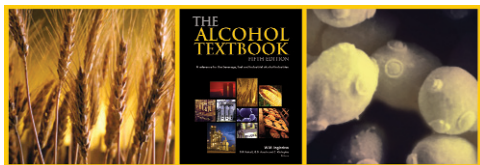


The Alcohol School 2010



Toulouse

Mercure Toulouse Atria
April 26–30, 2010

Three Ways to Register

E-mail If you received this as an Adobe PDF and are using *Acrobat 6.0 or later, Professional or Standard*, you can use the forms function to complete it for return to us by e-mail at institute@ethanoltech.com. If you are using *Adobe Reader*, you will not be able to save the completed form for e-mailing; please print and fill out the form, then scan and e-mail it to us at institute@ethanoltech.com or send by fax or mail.

Fax Fax your completed form to Ethanol Technology Institute: +1 (414) 358-8012

Mail Mail your completed form to **Ethanol Technology Institute** at the Milwaukee address below.

REGISTRANT INFORMATION

NAME _____

NAME FOR NAME TAG _____

JOB TITLE _____

COMPANY _____

ADDRESS _____

CITY _____

STATE/PROVINCE _____

POST/ZIP _____

COUNTRY _____

PHONE () _____

ext. _____

FAX () _____

E-MAIL _____

INDUSTRY FUEL ETHANOL BEVERAGE ALCOHOL
 OTHER: _____

PAYMENT

- US\$2070 for all registrations paid **by March 29, 2010**
 US\$2380 for all registrations paid **after March 29, 2010**
 US\$50 for delegate tour and dinner cruise US\$115 for guest package

CHARGE US\$ _____ TO MY VISA MASTERCARD AMERICAN EXPRESS

NAME AS IT APPEARS ON CARD: _____

CARD NUMBER: _____

VERIFICATION CODE: _____

EXP: _____

- A BANK DRAFT IS ENCLOSED FOR US\$ _____
(PAYABLE TO ETHANOL TECHNOLOGY INSTITUTE).

CANCELLATION POLICY: *Until April 12 the full amount will be refunded minus a US\$250 administration fee. After April 12, payment is nonrefundable.*

For questions or additional information, please contact Ethanol Technology Institute:

Phone +1 (414) 393-0410 or +1 (414) 358-5304 Fax +1 (414) 358-8012

E-mail institute@ethanoltech.com

Hotel Reservations

The Alcohol School 2010–Europe will be held at the Mercure Toulouse Atria beginning Monday, with registration at 10:45 followed by opening remarks at 12:45, and ending at 12:30 on Friday.

We have reserved a block of rooms at the discounted single rates of €109,90 for Sunday night and €135,90 for Monday through Friday nights. The double room rate is an additional €10 per night.

*These rates are available for April 26–30, but you must make the reservation directly with the hotel **before March 29, 2010.***

*Reservations can be made using File Reference Number **D2R-ODSF** via*

E-mail* H1585@accor.com

Fax* +33 (0) 5 61.23.14.12

Mail *Hotel Mercure Toulouse Atria
Compans Caffarelli
Boulevard Lascrosses
8 Esplanade Compans Caffarelli
31000 Toulouse
France*

Phone +33 (0) 5 61.11.09.09

* Preferred methods

SOCIAL EVENT REGISTRATION

(FOR DETAILS SEE PAGE 2)

- DELEGATE TOULOUSE WALKING TOUR AND DINNER CRUISE
(US\$50 PER DELEGATE)

- GUEST SOCIAL EVENT PACKAGE
(US\$115 PER GUEST)

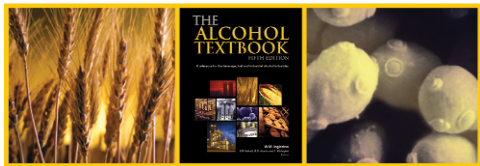
GUEST NAME _____



**ETHANOL
TECHNOLOGY
INSTITUTE**

6120 West Douglas Avenue
Milwaukee, WI 53218 USA

The Alcohol School 2010



Toulouse

Mercure Toulouse Atria

April 26–30, 2010

Guided Walking Tour of Toulouse and Canal Boat Dinner Cruise

Join the staff and speakers of The Alcohol School 2010–Europe as we embark upon an afternoon and evening excursion, on land and on water, around and about Toulouse on Thursday, April 29. This is an excellent opportunity to experience the beauty of the French countryside and learn more about our host city while networking with your Alcohol School colleagues.

This bustling regional capital has much to offer the visitor. The guided walking tour will depart the Mercure Hotel at 16h00. As we walk toward the historical part of the city to admire its key monuments, our guide will begin to reveal the secrets of Toulouse, the largest of the “Pink Cities,” enabling us to have a much better idea of its architectural and cultural richness. We will discover Saint-Sernin, Europe’s most imposing Romanesque basilica, built to welcome the many pilgrims following the trail of Saint James. Then we will visit Capitole Square and its Town Hall, which houses paintings of Henri Martin and Paul Gervais. Finally, we will head toward the Jacobins convent, head church of the Dominican order during the 13th century, established to combat the Cathar heresy. The tour will end at around 18h30 at the Quai de la Daurade.

The evening will be spent enjoying a scenic boat ride on the Garonne River or on the peaceful Canal du Midi (depending upon water levels). The cruise will depart at 19h00, where we will be able to admire, from the water, some of the beautiful monuments that line the river – Pont Neuf, the school of fine arts, historic Saint-Joseph de la Grave hospital, the Abattoirs museum of modern art, and more. Cocktails, appetizers and a buffet dinner will be available in a panoramic setting, allowing guests to circulate either inside the boat or outside on the deck at their leisure. We will return to the Quai de la Daurade at 22h00, and, after a short walk, we will be back at the hotel at 22h30.

The price of the tour and dinner cruise for delegates is US\$50 per person. Spaces are limited, so the tour will be filled on a first-come, first-served basis. If you are interested in participating, please be sure to complete the Social Event Registration section on the first page of this form and send your completed form and payment to The Ethanol Technology Institute via e-mail, fax or mail.

Guest Social Event Package

The Ethanol Technology Institute is pleased to offer guests of delegates an opportunity to join us for The Alcohol School social events.

The guest package includes three events – Monday’s Welcome Reception, Tuesday’s Whiskey Tasting, and Thursday’s Guided Walking Tour of Toulouse and Canal Boat Dinner Cruise. The cost of the guest package is US\$115 per person.

If your guest would like to participate in the above events, please complete the Social Event Registration section on page 1 of this form and send your completed form and payment to The Ethanol Technology Institute via e-mail, fax or mail.



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Milwaukee, WI 53218 USA